

# Curriculum of the Master Program in Management of Industrial Entrepreneurship

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DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

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## Curriculum

SUBJECT	Type	Lectures	Seminar	Tutorial	Laboratory	Other	Individual	ECTS
Research Methods and Data Analysis	CORE	30	0	0	30	30	90	6
Financial Analysis for Non-financial Specialists	CORE	30	30	0	0	30	90	6
Business Models	Elective	50	0	0	0	40	90	6
Supply Chain and Operations Management	CORE	20	0	0	30	40	90	6
Strategic Management	CORE	50	0	0	0	40	90	6
Innovation Management	CORE	20	0	0	30	40	90	6
International Markets and Marketing	CORE	30	30	0	0	30	90	6
Sustainable Entrepreneurship	CORE	30	0	0	30	30	90	6
Business Creation	CORE	30	30	0	0	30	90	6
Project Management	CORE	50	0	0	0	40	90	6
Production Planning and Control	CORE	30	0	0	30	30	90	6
Spatial Analysis	Elective	30	0	0	30	30	90	6



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