

# PRESENTATION TITLE

Dissemination Actions Report/ Work Package 5



## DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

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# Foreword

## DS Main idea

The strategy emphasizes the importance of dissemination to promote the MEITC project activities and expand the project results and outcomes to a multitude of audiences. It describes the objectives, planned target groups and channels as well as indicators to measure the performance of the project' planned activities.



# Actions Dissemination

## EVENTS

- Kick-Off (March 12-13, 2020),
- TKM Inner Communication and Management Meeting (March 20, 2020),
- English Language Proficiency Test by TSUC (April 16, 2020)
- 2 Online Info Days Meeting by Ayeconomics (May 27 in TKM, June 26, 2020 in KAZ),
- TKM Science Day International Conference (June 12-13, 2020),
- Online Meeting “Web site and visual identity issue” by UNINA (08th of July 2020),
- Online Meeting “Internal Communication and Coordination” (September 29, 2020)
- Online Meeting “Meeting of the Dissemination Board for the 14th of October” (October 14, 2020).



## Actions Dissemination

### PRODUCTS

- TKM Press realise on MIETC Project Start (February 2020),
- Dissemination Strategy (documented in April 1, 2020),
- TSUC' **Report** on English Proficiency test (April 16),
- UL **allocated the Project information** at own web site (May 2020),
- Minutes of Kick Off (April 2020),
- Task 2 Implementation **Plan** by USC (May, 2020)
- TKM Science Day Conference **Report** (submitted to **Cabinet of Ministries** of TKM, June, 2020),
- **2 Online Info days Presentations** in English and Russian languages by Ayeconomics (June, 2020),
- MIETC Project **Booklet** (July 2020)



# Actions Dissemination

## PRODUCTS

- MIETC 1-st **Newsletter** in English and Russian (August, September, 2020)
- **Report** on Web Site and Visual Identity Issue” by UNINA (July 2020),
- **Monitoring** Feedback Letter, KAZ (September 2020)
- English Language Training Report by EKSTU (September , 2020)
- **Minutes** of Online Meeting “Internal Communication and Coordination” (September 29, 2020)



# Target Audience reached

## **Administrative/policy makers:**

Cabinet of Ministries of TKM, Ministry of Education of TKM,  
Ministry of Education and Science of the republic of Tajikistan,  
Ministry of Education and Science of the Republic of Kazakhstan.

## **Public Servants/society:**

Erasmus+ Country Offices,  
Staff of Science and Education Institutions of Turkmenistan.

## **HEIs and Research structures/Techno centers**

2 Turkmen Universities involved into MIETC,  
CTAST' Staff,  
2 Universities in KAZ involved in MIETC,  
2 Universities in TJ involved in MIETC,

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## **Entrepreneurs and industrial companies. Industry/ Private and public business environment**

The Union of Industrialists and Entrepreneurs of Turkmenistan,  
Institute of Chemistry of AST.

**KAZ and TAJ companies.???**



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Thank you