

# MIETC Dissemination, promotional campaigns, info and open days V1 / 5.4.1 / Web site and visual identity

July 8, 2020



DEVELOPMENT OF A MASTER PROGRAMME IN THE MANAGEMENT OF INDUSTRIAL ENTREPRENEURSHIP FOR TRANSITION COUNTRIES

610198-EPP-1-2019-1-ES-EPPKA2-CBHE-JP

Partners :



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## Attendants

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P6	AST	Rustam Gadzhiyev
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P9	KEUK	Dinara Sergaliyeva
P11	TSUC	Zarrina Kadyrova
P14	ECBP	Zhanargul Kulmagambetova

The online on meeting on the **Web site and visual identity issue** took place on the 08<sup>th</sup> of July 2020 and was structured around “Unina” partner’ presentation (which are available on the online project repository)

The main issues and action points that were discussed and described below.

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### **Project webpage:**

**Home:** This section is dedicated to the main objective of the project; it contains information related to the Master Programme subjects and eligibility period.


**About:** This section concerns the main features of MIETC, Asan Erasmus+ project of K2 action and includes descriptions of each partner involved.

 **Partner:** Description of the partners involved with focus on special job skills;

**WorkPackages:** This section is dedicated to the work packages and their own aims and scopes. Are presentation of the temporal organization and well as of the WPs’ responsible will be given.


**Community:** In this section, descriptions of the following communities will be given:

 Master Programme students;

 Stakeholders;

**Management:** This section concerns the broads (academic, dissemination, entrepreneurship and management), with a description of the iris and scopes and of the members (with short CV and photos)

**Dissemination:** This is a collection of dissemination products such as links to local journals, TV or radio shows, and social media etc, published during the project eligibility.

 **Events:** List of **scientific** dissemination events organized according to calendar.



 **Products:** **Scientific** publications of project

**News:** This section collects posts and media concerning the advancement of the project.

**Medialibrary:** This section is a collection of multimedia materials (photos, videos) recorded during meetings and lessons.

 **Video**

 **Gallery**

**Contact us:** It contains the main info and contacts of partners

It was agreed to add and allocate as many translation as possible at the project web site. The page will be constantly updated with short descriptions of the events and news of the projects. Each institution should provide its own twitter account to retweet posts etc.

### Social Media:

#### FACEBOOK PAGE

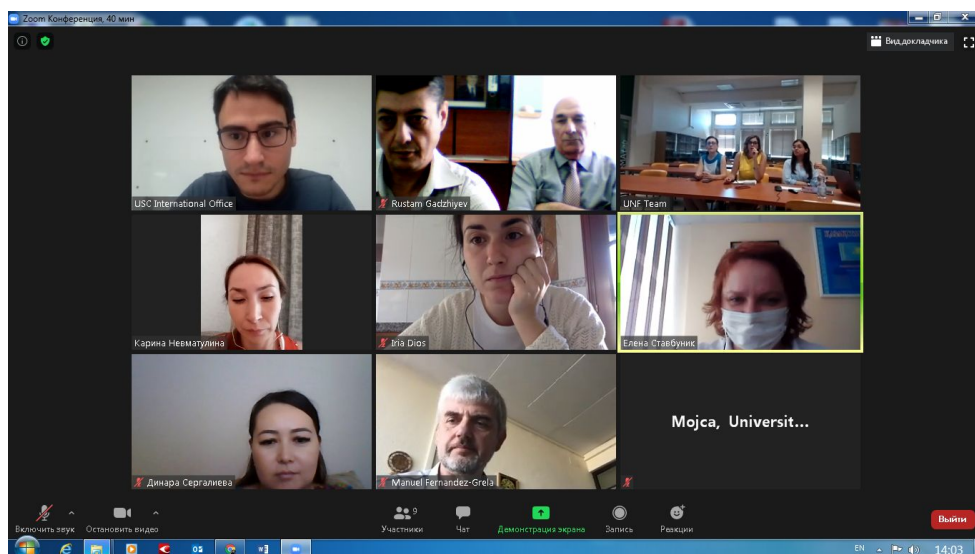
The Facebook page of the project is available at: <https://www.facebook.com/mietcerasmusplus/>

#### INSTAGRAM PAGE

The Instagram username is [mietc\\_erasmusplus](https://www.instagram.com/mietc_erasmusplus)

#### TWITTER

<https://twitter.com/ErasmusMietc>

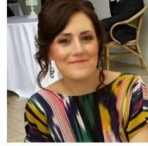




### MIETC UNF Team



Carmela Gargiulo  
Full Professor



Floriana Zucaro  
Young Researcher



Stefania Volpe  
Administrative staff



Gerardo Carpentieri  
Research Fellow



Carmen Guida  
Ph.D. Student



Federica Gaglione  
Ph.D. Student

### Dissemination Board



Attivo Windows  
Passa a Impostazioni per attivare Windows.

The Project coordinator has delivered financial reporting issue. The full description how to make reporting has been done by Mr. Ángel Duarte.

The main financial provisions were discussed (budget changes, budget headings, unit and actual costs, budget flexibility, rules, payment modalities, etc.).

The original **budget** changes is under CBHE revision and approval.

The equipment budget is also planned to spend in 2020 after permission from CBHE side.